

Experience a new level of fundraising success with Givergy's Sealed Bidding. Engage your audience, amplify competitive spirit, and maximize your event's revenue!



### ELEVATE YOUR FUNDRAISING

Unlock the potential of your fundraising events with Givergy's Sealed Bidding system! This innovative method showcases the number of bids placed on an item without revealing the highest bid, boosting higher bids being placed and enhancing audience engagement.



### HOW SEALED BIDDING WORKS

Throughout your event, our system displays the number of bids received on each item, keeping the highest bid hidden. As guests see increasing interest in items they've bid on, they're motivated to raise their bids, and they can do so as often as they like.



### MAXIMIZE YOUR PROFITS

Sealed bidding shines when you have multiples of the same auction item, which will always be the case with Givergy's offerings. By the end of the event, the top bidders can each win the same item, tripling your charity's profit effortlessly through a transparent and ethical process.

## WHY CHOOSE SEALED BIDDING?

**Boosted Profits:** Our results show charity profit is increased by up to 147% with sealed bidding.

**Higher Sale Rates:** The percentage of items sold skyrocketed from 36% to 109%.

**Enhanced Revenue:** Items sold via sealed bidding raise 11% more than those sold through standard incremental bidding.



Silent Auction Item 1  
Tuscan villa with private chef for 10 (7 nights)

Sealed Bid Item

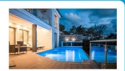
2 Bids Received



Silent Auction Item 2  
Paella making experience in Barcelona for 4

Sealed Bid Item

3 Bids Received



Silent Auction Item 3  
5 Nights in luxury Koh S...

Sealed Bid Item

5 Bids Received

